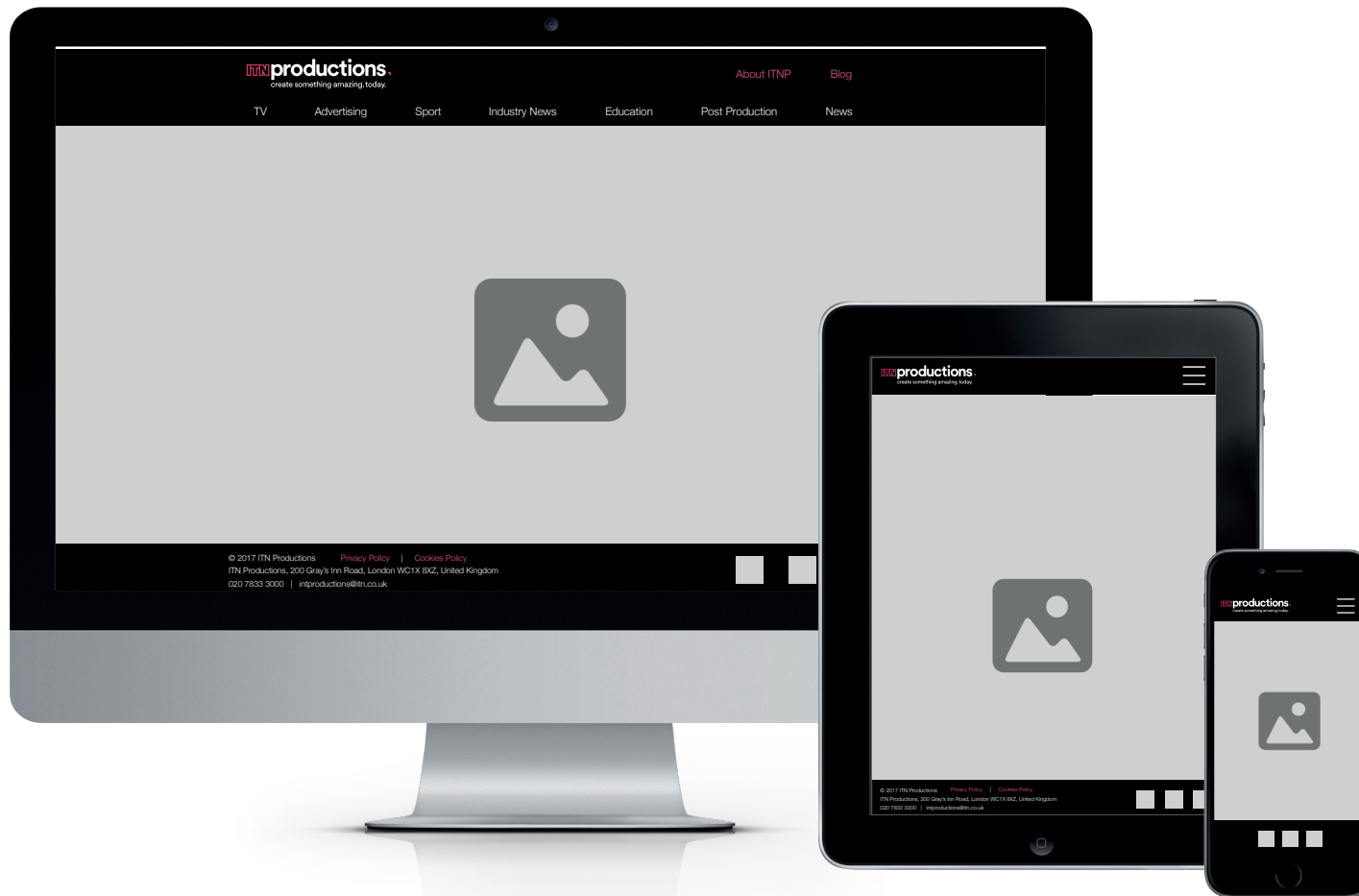


# WIREFRAMES

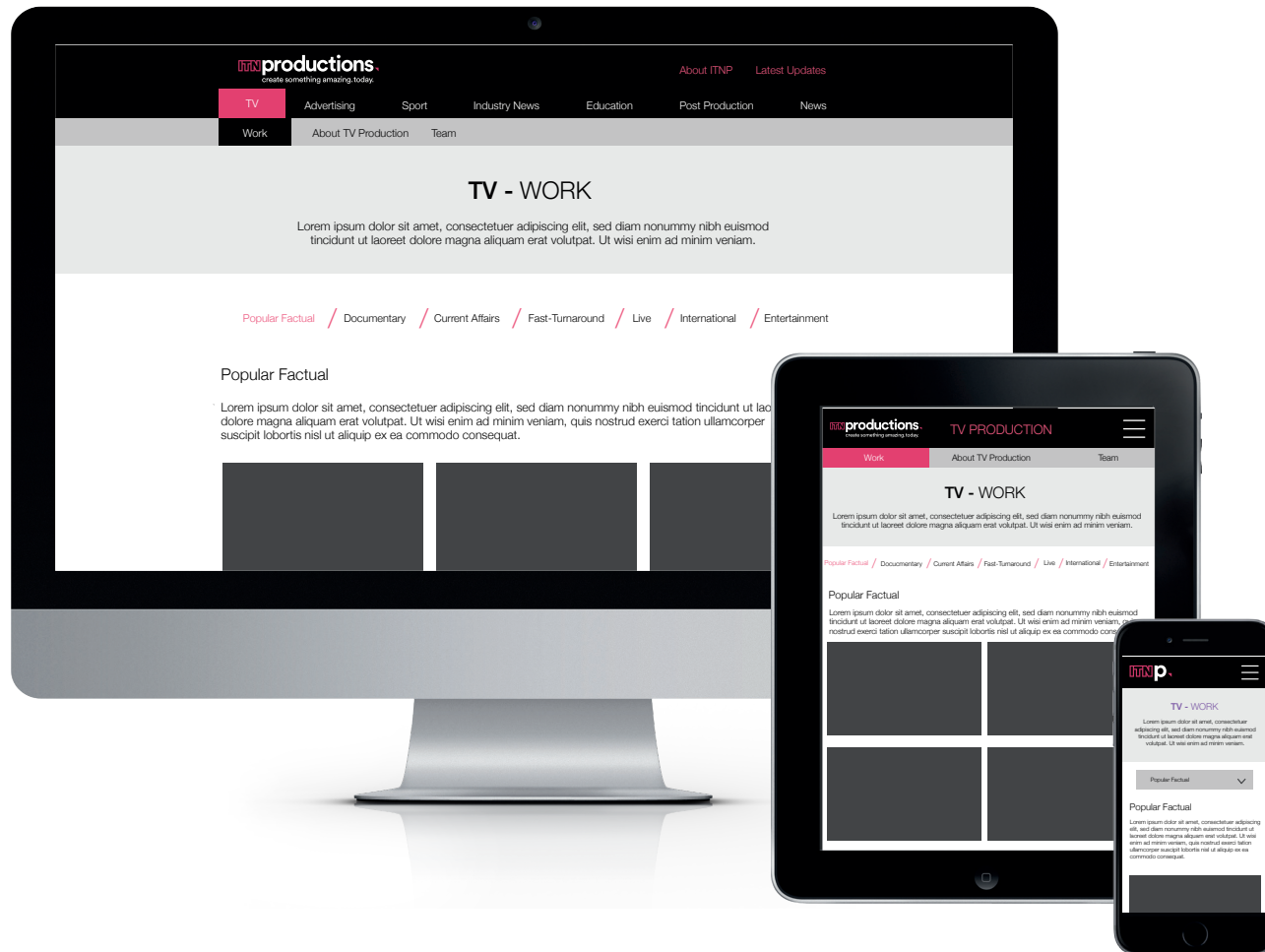
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## Homepage - Responsive Design

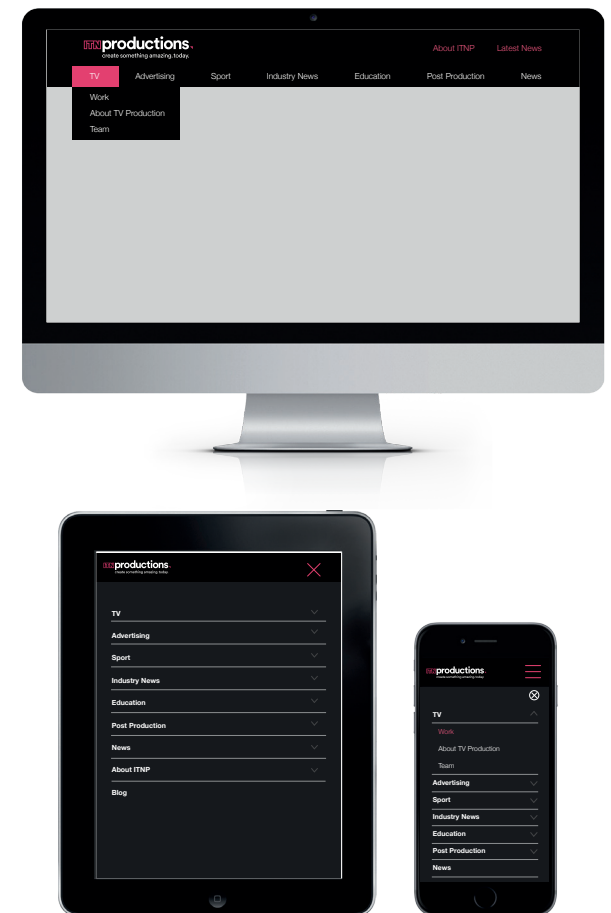


# WIREFRAMES

## Navigation - Responsive Design



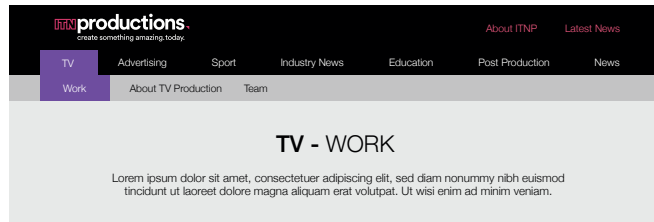
## Navigation Menu - Responsive



# WIREFRAMES

## Work Pages Template

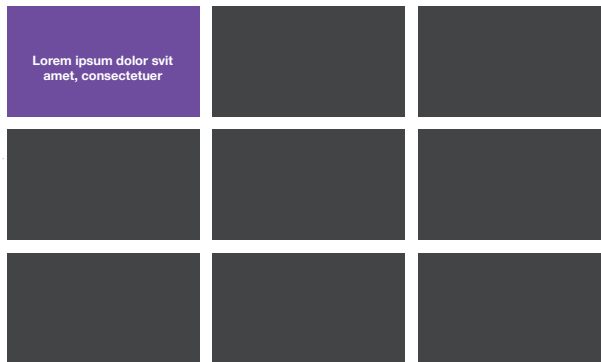
### Desktop view



[Popular Factual](#) / [Documentary](#) / [Current Affairs](#) / [Fast-Turnaround](#) / [Live](#) / [International](#) / [Entertainment](#)

#### Popular Factual

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#### Documentary

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### Tablet view



[Popular Factual](#) / [Documentary](#) / [Current Affairs](#) / [Fast-Turnaround](#) / [Live](#) / [International](#) / [Entertainment](#)

#### Popular Factual

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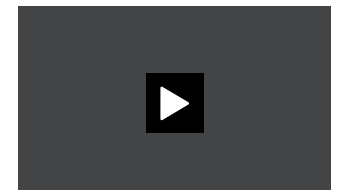
### Mobile view



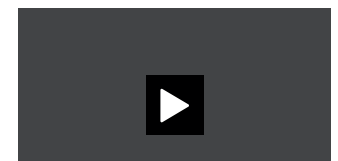
[Popular Factual](#) ▾

#### Popular Factual

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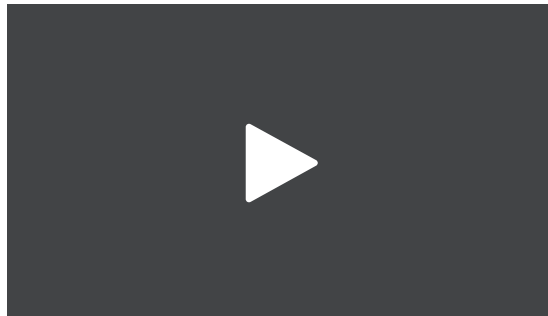
# WIREFRAMES

## Work > Single Video Pages Template

### Desktop view



TV / Work / Popular Factual



SEIZE THE HOLIDAY ON ITV WITH VIRGIN HOLIDAYS

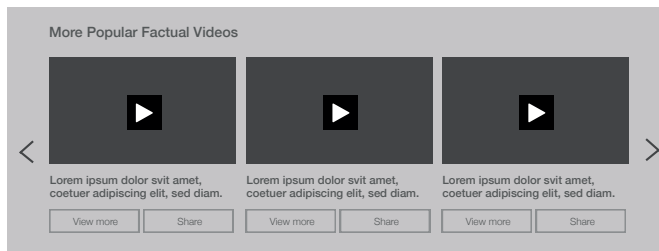
ITN Productions and HLA joined forces to co-produce the world's first live streamed global ad from 18 locations around the world for Virgin Holidays. The 60 second advert aired during ITV's X Factor on Saturday night, and required 19 simultaneous shots.

Directed by HLA's Simon Ratigan more than 90 crew were deployed worldwide to make the ad possible. Using ITN's unique infrastructure and connectivity the advert was cut live by a gallery director and vision mixer exactly as if it was live TV. The ad was then played straight down the line to ITV from the gallery.

Planning for the advert took 3 months, 10 different country reccees, and finding a cast of over 30. All under the creative agency behind the #SeizeTheHoliday campaign, AMV BBDO.

The live commercial was designed to show a UK audience that people just like them are experiencing their ideal holidays, at this very moment.

Production teams filmed 18 different scenes LIVE from eight key Virgin Holidays destinations:

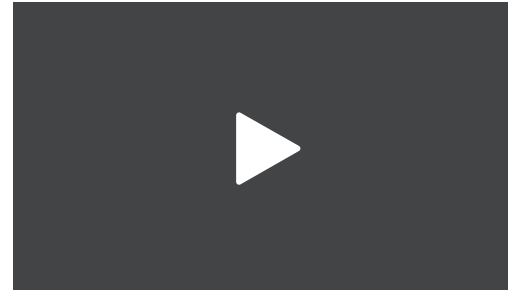


< Back to all TV - Work videos

### Tablet view



TV / Work / Popular Factual



SEIZE THE HOLIDAY ON ITV WITH VIRGIN HOLIDAYS

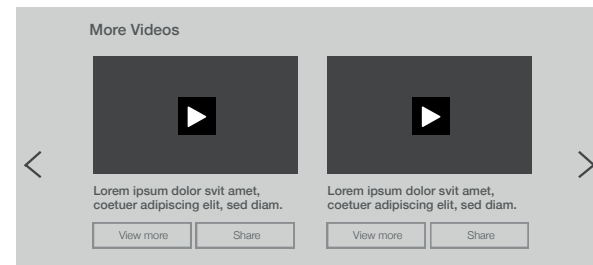
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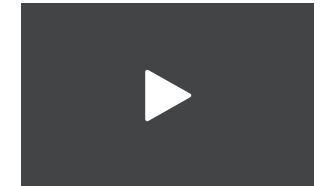


< Back to all TV - Work videos

### Mobile view



TV / Work / Popular Factual



SEIZE THE HOLIDAY ON ITV WITH VIRGIN HOLIDAYS

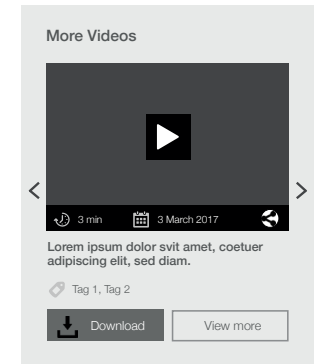
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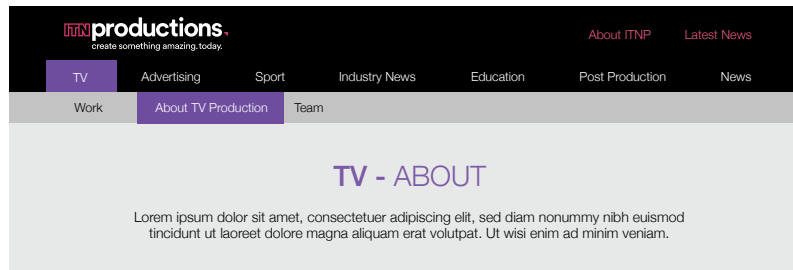


< Back to all TV - Work videos

# WIREFRAMES

## About Pages Template

### Desktop view



ITN Productions is the award-winning factual arm of ITN, producing films and series for major networks in the UK and internationally.

Our output spans from observational documentaries such as Harrow: A Very British School (Sky) to popular factual series such as Caught on Camera (ITV).

Recent factual highlights include Interview with a Murderer (Channel 4), Going Back Giving Back (BBC1), the Secret Life of Pets (Channel 5), the Wonder of Bees (BBC4), the award-winning Climbing Great Buildings (BBC2) and a new youth current affairs strand for 5STAR.

ITN Productions also produces major series and specials for international broadcasters such as Chris Hansen's Killer Instinct (Discovery ID) and Flight 370: The Missing Links (DNI).

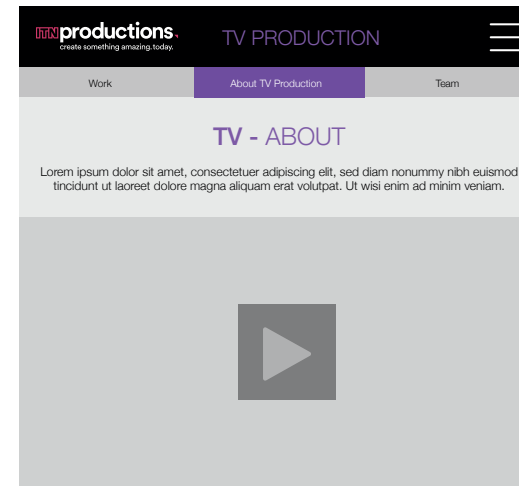
Our documentary Children on the Frontline (Channel 4, PBS, Arte) has won 15 prestigious awards including two BAFTAs, an International Emmy, Grierson, Peabody and Royal Television Society awards, making it the most decorated Channel 4 documentary of all time.

In addition to our factual programming, ITNP is Britain's leading independent producer of current affairs, our output ranging from ITV's the Agenda to Channel 4's Dispatches; award-winning films such as Escape From ISIS (Channel 4, PBS) and the Nobel Peace Prize nominated Sri Lanka's Killing Fields (Channel 4), fast-turnaround documentaries such as Campus Killer Santa Barbara (A&E US) and live debates such as the Great British Break-Up? (Channel 4).

As part of the ITN group we are uniquely positioned to collaborate with our colleagues at ITN Source - one of the largest historic film archives in the world, and Britain's leading commercial news operations; ITV News, Channel 4 News and Channel 5 News.



### Tablet view



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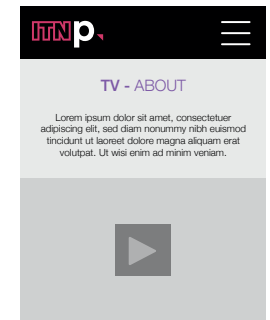
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### Mobile view



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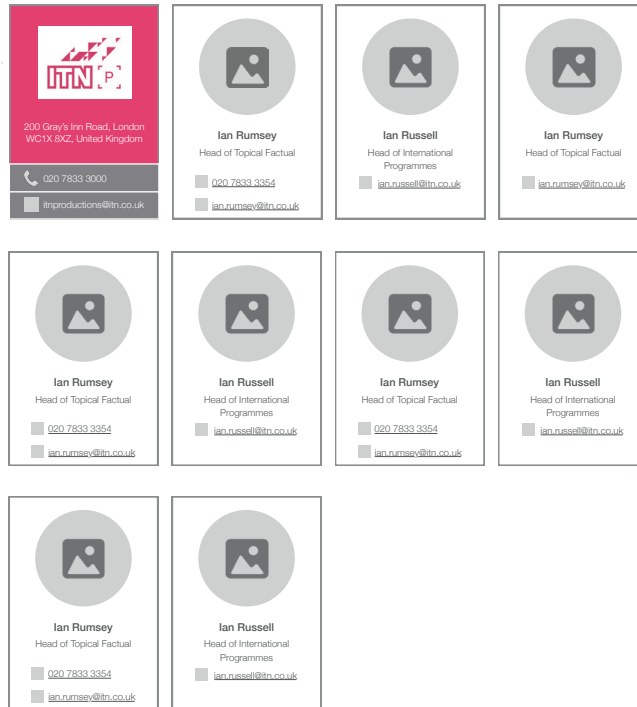
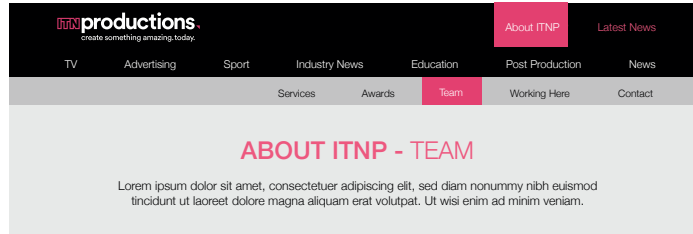


# WIREFRAMES

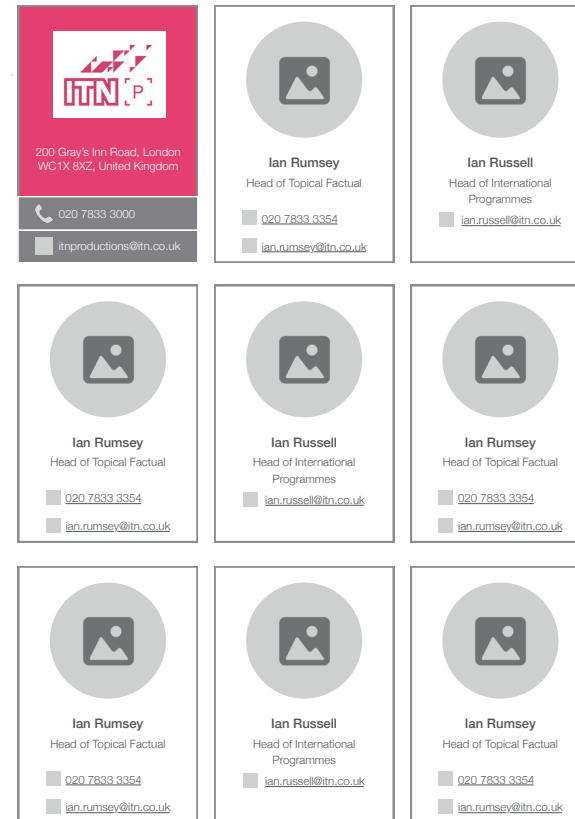
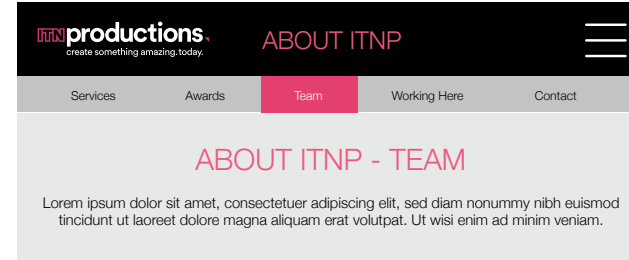
## Team Pages Template

Please refer to the Designs for more details about the content of the contact blocks.

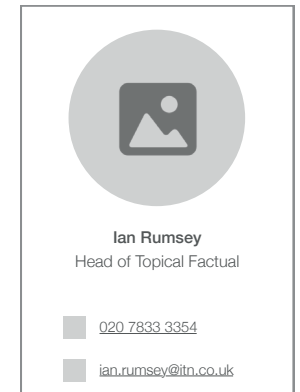
### Desktop view



### Tablet view



### Mobile view



# WIREFRAMES

## Working Here, Our Facilities, Services & Awards Pages Template

This template will be used across content-heavy pages.

### Desktop view

ITN productions  
create something amazing, today.


About ITNP Latest News

TV Advertising Sport Industry News Education Post Production News

Services Awards Team Working Here Contact

### ABOUT ITNP - WORKING HERE

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#### What kind of people work at ITN Productions?

At ITN Productions we ask ourselves the question 'What makes you TIC?' Our answer is Transparency, Innovation and Collaboration. These are our values that we live our working lives by – ingrained in every one of us and in every way we work. They reflect who we are, how we do things, and where we increasingly want to be.

An ITN Productions person is curious, smart, passionate about what they do, and they will always go the extra mile. They're risk-takers and innovators, and they are excited about the contribution they can make to a dynamically growing business that affords people autonomy and ownership. They like to challenge conventional thinking and more importantly, they like to create something amazing - it's our mission! It's the people that makes ITN Productions a special place to work.

At ITN Productions we are committed to having a culturally, socially and ethnically diverse workforce. We are members of the Cultural Diversity Network, a platform for collective action on the key issues affecting diversity in the media, and we actively seek candidates from diverse backgrounds and communities.

#### What's it like to work at ITN Productions?

Who better to answer this question than the people of ITN Productions? We asked them what their favourite thing about working at ITN Productions was and here's what they said:

"ITN Productions is such a varied place to work and there's always so much going on – one day there'll be a team shooting a TV advert with Ant & Dec, the next day a top politician will visit as part of an Industry News programme, and then the next day you'll realise that you've spent the last hour watching something ITN Productions has made on TV! It's great to be a part of something this big."

"There is such a friendly atmosphere at ITN Productions – whether it's a meeting in the atrium to discuss a new piece of work or a meeting in the kitchen to get to grips with the coffee machine, there's always a real sense of collaboration"

"No two days are the same here – there's always something new to do. I love the challenge of responding to the random things that land on my desk, trying to make them work (and winning loads of awards because of what I do!)"

"My favourite thing about working at ITN Productions is the worker-bee energy that hits you when you walk through the door."

### Tablet view


ITN productions  
create something amazing, today.

ABOUT ITNP

Services Awards Team Working Here Contact

### ABOUT ITNP - WORKING HERE

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### Mobile view

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ABOUT ITNP - WORKING HERE

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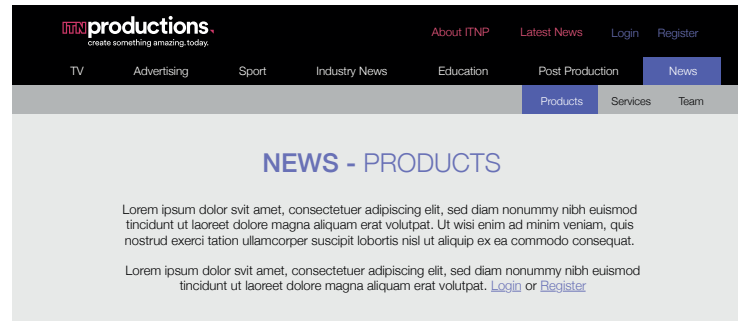
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# WIREFRAMES

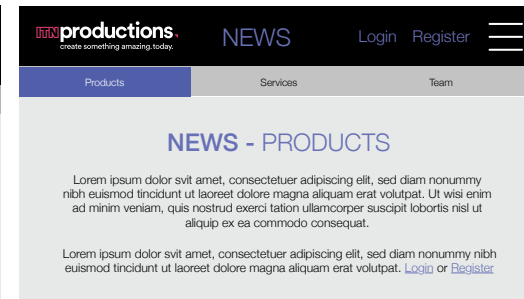
## News > Products > Raw Material Page

Non logged in member

### Desktop view



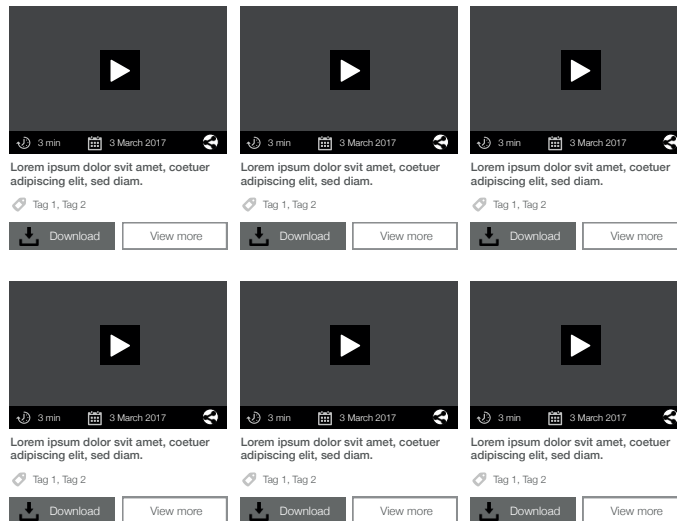
### Tablet view



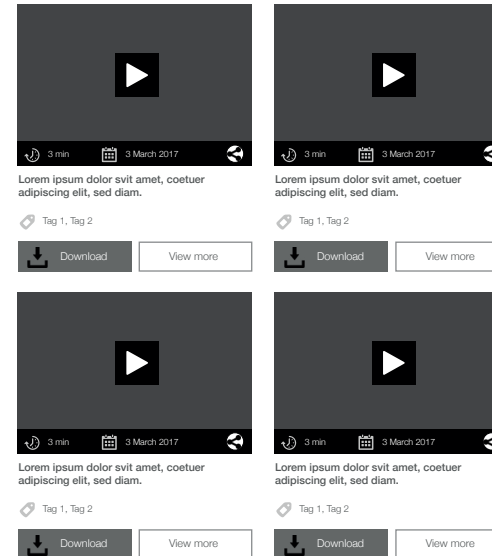
### Mobile view



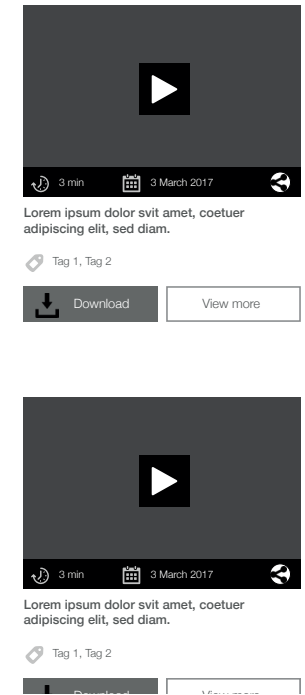
Raw Material / Editorial Packages



Raw Material / Editorial Packages



Raw Material / Editorial Packages



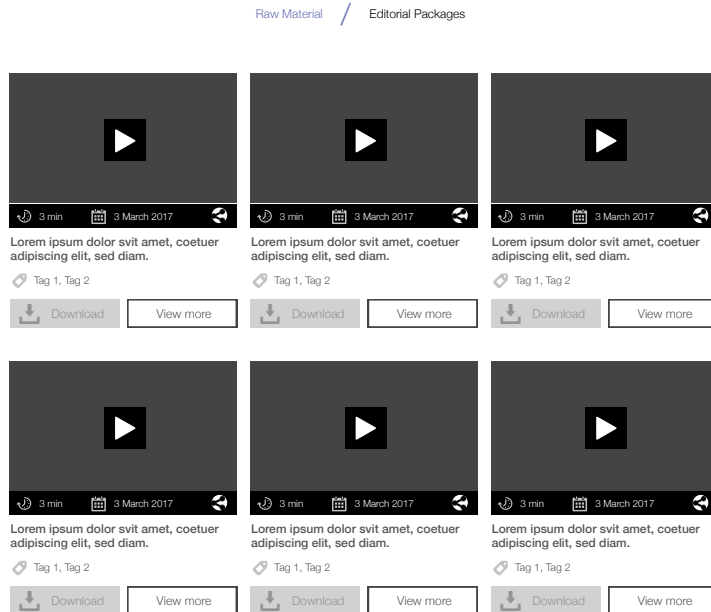
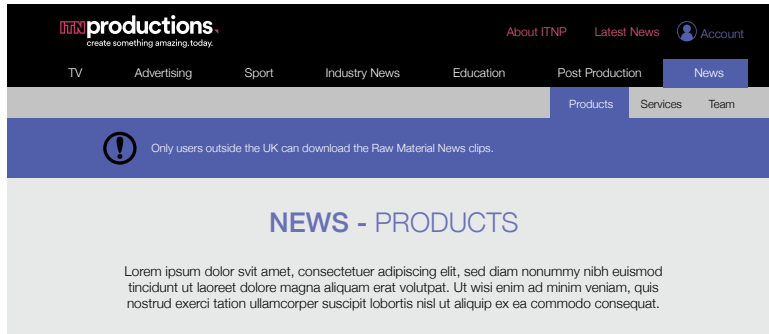


# WIREFRAMES

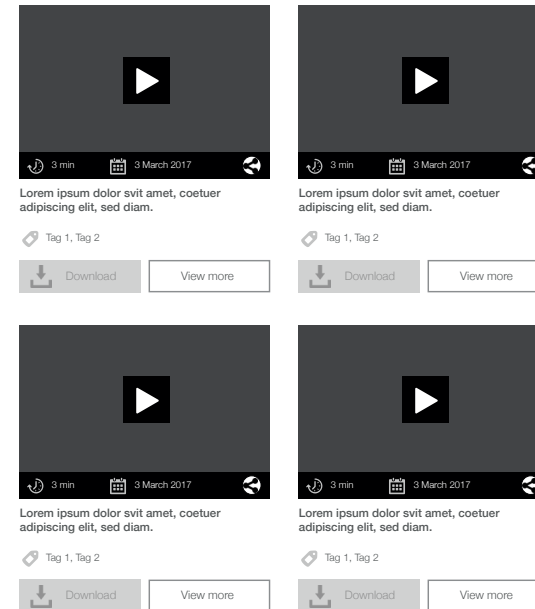
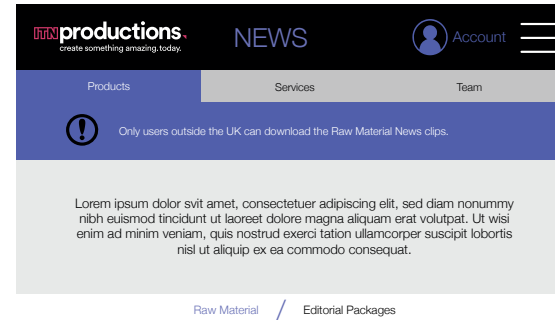
News >  
Products >  
Raw Material  
Page

UK Member

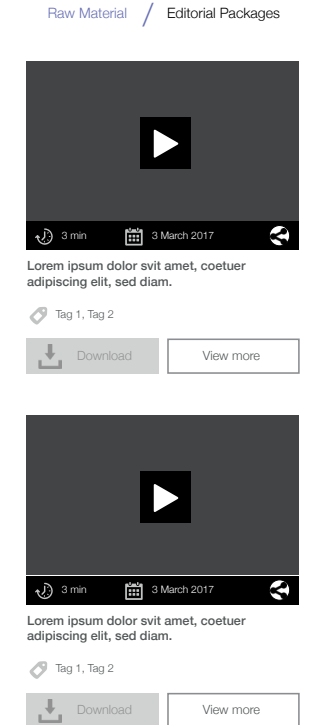
## Desktop view



## Tablet view

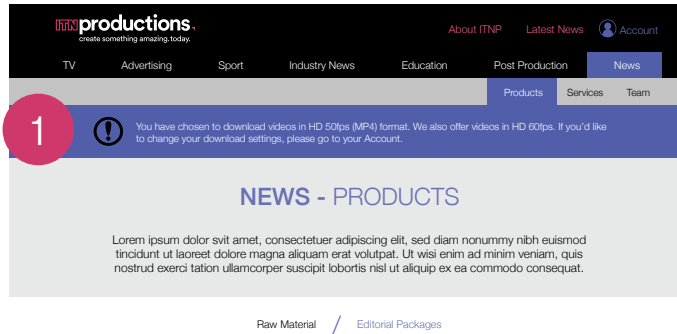


## Mobile view

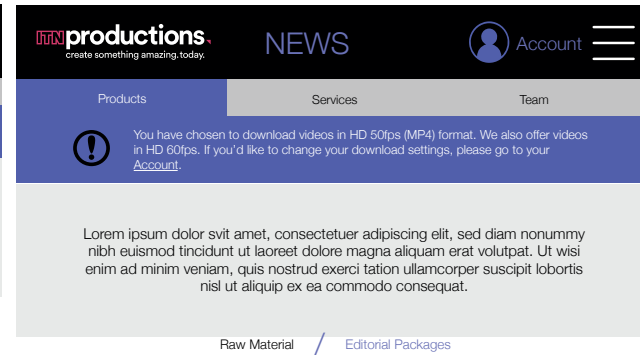


# WIREFRAMES

## Desktop view



## Tablet view



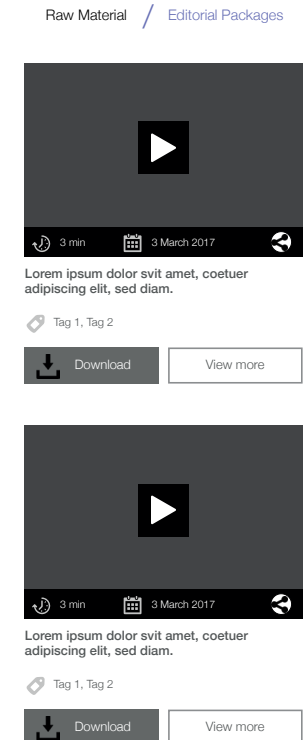
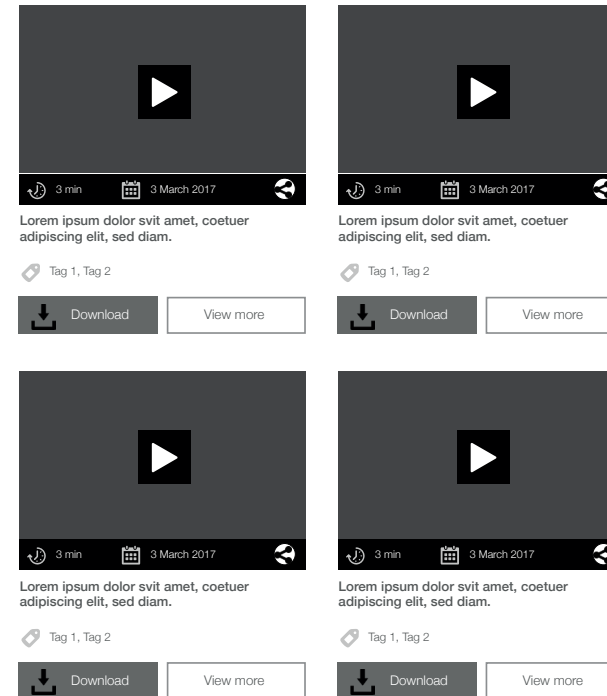
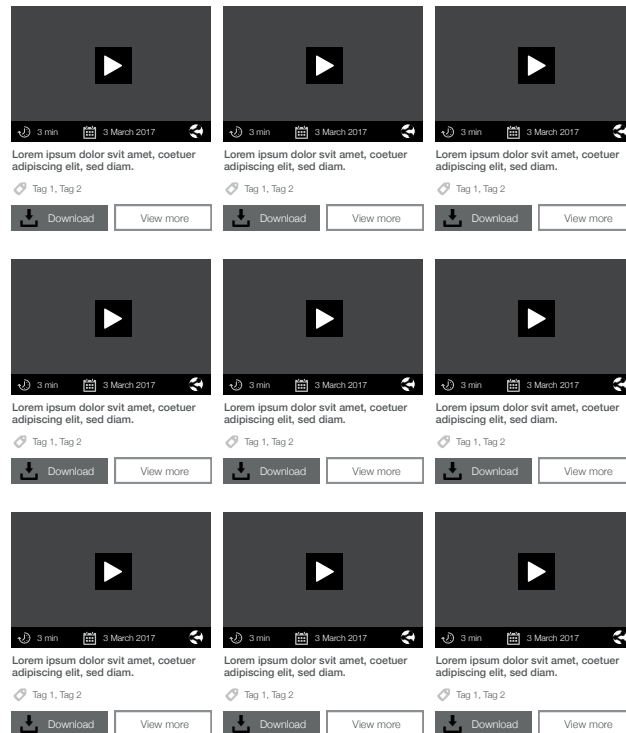
## Mobile view



## News > Products > Editorial Material Page

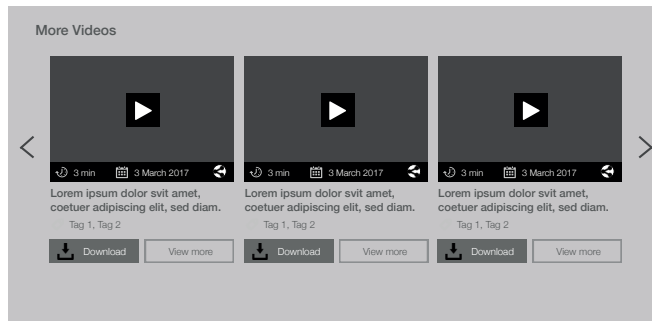
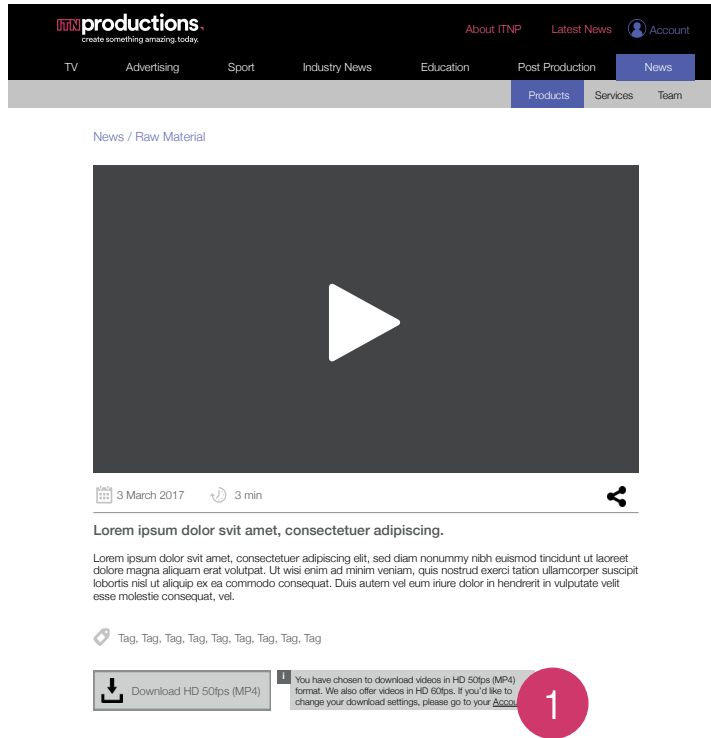
## UK Member

1. The user can read about the file format and how to change the settings in their account by hovering over the icon. The same behaviour will be applied on tablet, only here there will be a tapping action, rather than hovering over the icon.

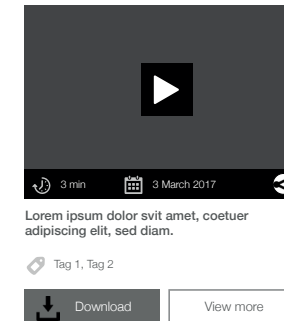
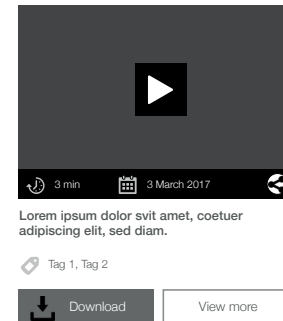
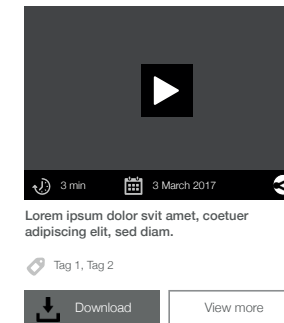
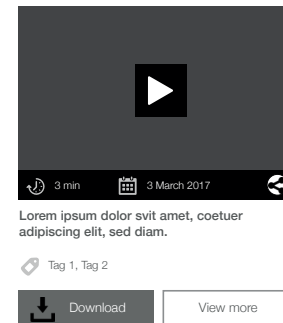
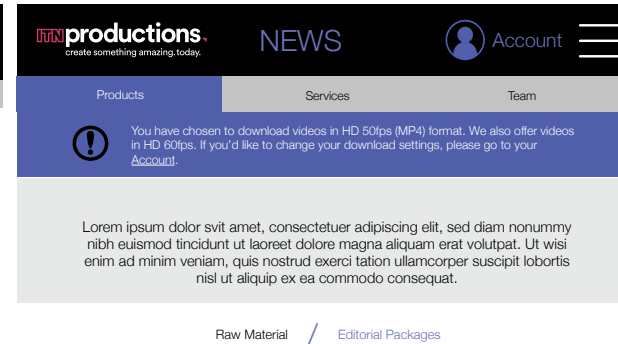


# WIREFRAMES

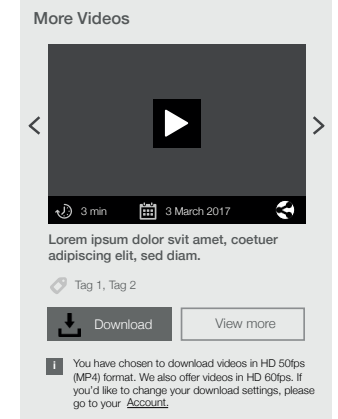
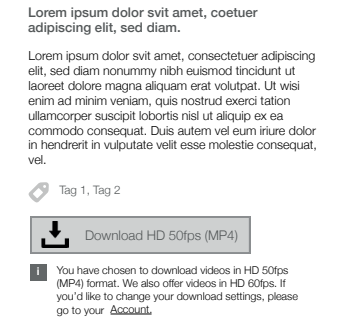
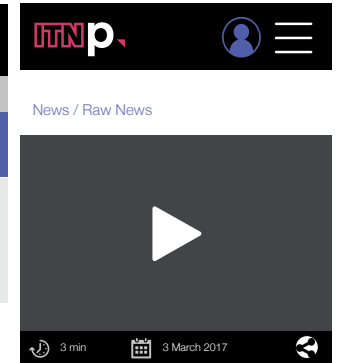
## Desktop view



## Tablet view



## Mobile view



## News > Products > Single Video Page

1. The user can read about the file format and how to change the settings in his/her account by hovering over the icon. The same behaviour will be applied on tablet, only here there will be a tapping action, rather than hovering over the icon.

# WIREFRAMES

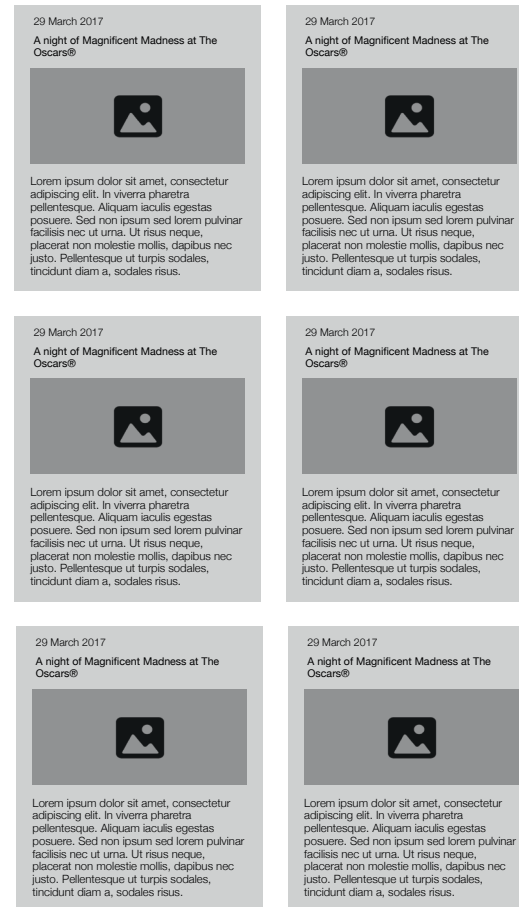
## Latest News Page Template

1. For better user experience, we recommend limiting blog posts to 300 characters.

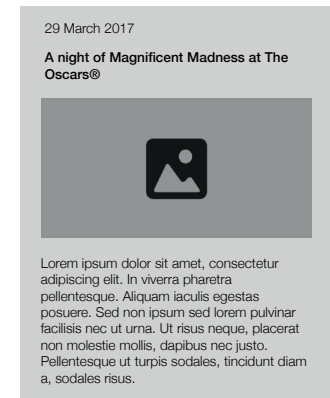
### Desktop view



### Tablet view



### Mobile view



## Advertising > Directors Page Template

### Desktop view

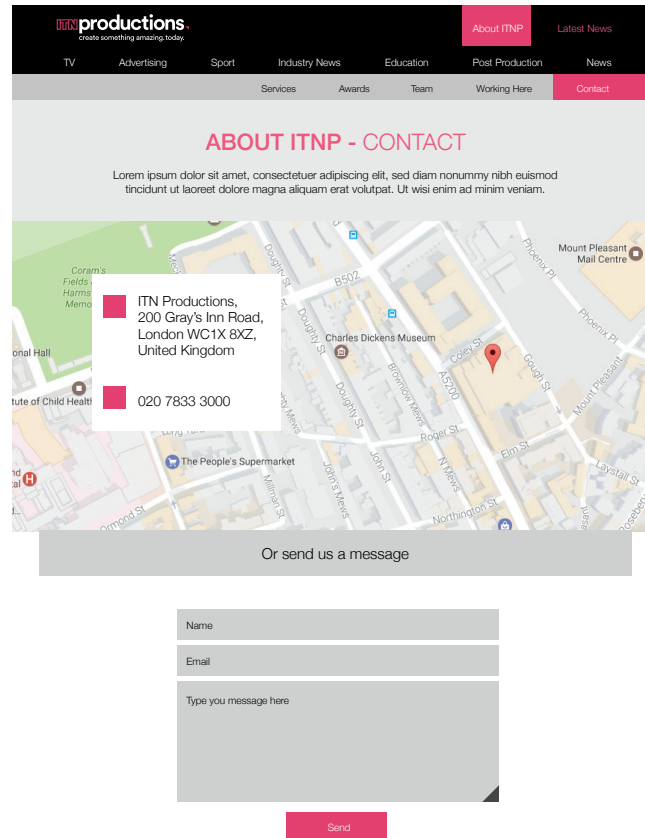
### Tablet view

### Mobile view

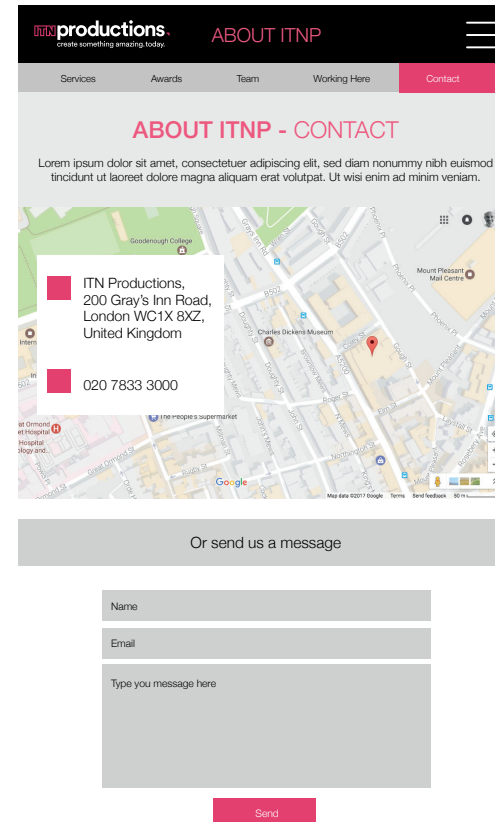
# WIREFRAMES

## About ITNP > Contact Page

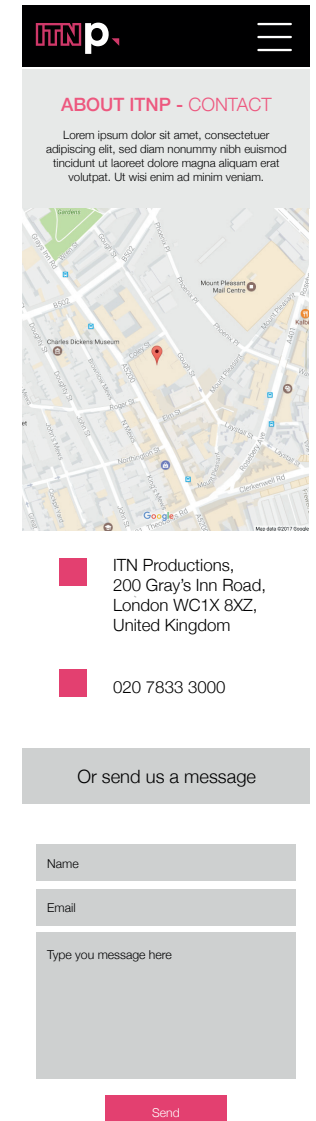
### Desktop view



### Tablet view



### Mobile view



# WIREFRAMES

## Login Page

### Desktop view



#### LOGIN TO ITP NEWS

[Forgotten password?](#)



### Tablet view



#### LOGIN TO ITP NEWS

[Forgotten password?](#)



### Mobile view



#### LOGIN TO ITP NEWS

[Forgotten password?](#)



# WIREFRAMES

## 1. Requested Structure

## 2. Recommended Structure

In tablet and mobile views, we recommend bringing the Login and Register links outside the News menu, and placing them at the bottom, after Blog. Additionally, we recommend that the Login / Register buttons behave the same way in desktop view as well. This would mean that the Login / Register buttons, would be visible across all pages, as opposed to the News page only.

